



ASIAN
ACADEMY
CREATIVE
AWARDS

Internship Programme

More than a one-off awards programme, the Asian Academy Creative Awards will be an ongoing Skills Development Programme that will leave a lasting legacy well into the future. The Asian Academy Creative Awards not only celebrates today's best but develops tomorrow's through an ever expanding professional development programme.

Intern Curriculum

An insightful spectrum of Intern Modules will be implemented across a number of production disciplines, with engagement periods ranging from 3 weeks to 5 months. The intern course will be thorough, including a series of KPI's, task descriptions, expected learning outcomes and standard OHS procedures.

Learning Module	Participants
1. General Production	6
2. Pre-Production Post	4
3. Event Management	15

1. General Production

Interns will gain valuable experience in the following areas under the supervision of the production team.

- Collecting, organizing and managing nomination videos from production companies and television networks.
- Planning of event logistics
- Preparing nomination packages for judging panel
- Analysis of social media content and trends
- Preparing Media Kits and Information Packs
- Assisting the Script Writer

Learning Outcomes

- Planning a Live Event for Broadcast TV
- Script Writing for Event Broadcast TV
- What goes on in the control room of a live broadcast TV show
- Venue management for broadcast TV
- Introduction to general production of live event

2. Pre Production Post

Interns will benefit from hands on activities under the guidance of production team

- Ensuring final nominated videos are acceptable quality standards and in correct formats
- Digitising, transcoding and converting videos in preparation for the post- production process.
- Logging video content
- Locating Content
- Assist with Digital ingesting
- Watch entries and log key moments
- Music Library Track logging, selection



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- Printing and collating Voice Over Scripts
- Assist with Voice Over Record Sessions
- Log the events and assist the Editor in creating highlights packages
- Assist the Digital producer to create short form content for web/online
- Attend the sound mix

Learning Outcomes:

- Basic Edit Skills on Premiere
- Ingesting content for digital editing systems
- Logging for Broadcast TV
- Music for Broadcast TV
- Graphics for Broadcast TV
- Short Form Content
- Script Management

3. Event Management

Will work under the supervision of the AAA Operations Manager and attached to the Awards Executive Producer and Director. Areas of focus will be:

- Stage Management
- Floor Management
- Talent Co-ordination
- Crew Co-ordination
- Assisting on the Red Carpet
- Assisting the Senior Producer
- Assisting the Director's Assistant
- Assisting the Teleprompt Operator

Learning Outcomes:

- Overview of how a major Live Event functions
- Roles and responsibilities on a major Live Event for TV Broadcast
- How the Event and Broadcast work together
- Specialist aspects of a variety of Event Management roles
- How to run a Red carpet for a major Event
- Project Management - Events
- Servicing Sponsors and Stakeholders
- Working within deadlines
- The importance of attention to detail and preparation

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